

## NEWS

### **Prestige Medical Imaging is Pleased to Announce Strategic additions to its Growing Staff**

**NEWBURGH, NY June 5, 2018** – Prestige Medical Imaging (PMI) the largest independent provider of digital imaging technology and services for medical facilities, is pleased to announce the addition of three new employees to its growing staff. Ken Vaughan has joined as the Executive Vice President of Sales, Michael Colaiacovo will be joining PMI as Vice President/Managing Partner for the PMI Ohio Region and Deborah Buonsignore BS R.T. (R) will be joining PMI as Account Executive/Applications Specialist.

In Ken Vaughan's new role as Executive Vice President of Sales, he will be leading the PMI sales team. "In addition to his leadership skills, Ken's experience increases visibility and access within the larger Enterprise Health networks" says Bill Haussmann PMI's CEO.

Prior to joining PMI, Ken Vaughan was Client Director, for GE Healthcare and Director of Corporate Sales, NE Region, Carestream Health. His responsibilities included overseeing the sales and service for all Healthcare products into Hospitals, while providing strong leadership to a team of over 50 Sales and Service Specialists, along with aligning sales strategies with the customers' strategic initiatives to grow new business.

In Michael Colaiacovo's new role with PMI he will be responsible for all aspects of business development and service in the Ohio region. Michael has been in the medical imaging business 32 years, he had started out with Picker International as a service engineer and advanced into a sales position. He then transitioned to Alpha Imaging in 1994 and in his last 17 years there in the position of Vice President of Sales, he turned the small Ohio based company into one of the largest independent distributors in the country. In 2017, Michael took over as Vice President of Sales for FujiFilm Medical Northeast Zone and ran the largest top line revenue region in the country for both sales and service.

Deborah Buonsignore BS R.T. (R) will be joining PMI as Account Executive, Applications Specialist. Deborah has been in the radiology industry since 2003 and has Bachelor of Science degree in Radiologic sciences. She started out as an X-Ray Technologist for the Mayo clinic in Scottsdale, Arizona. Her first sales job was converting Kodak and Fuji film to Agfa film. She has also worked for Merry X-Ray and GE Healthcare as a product sales specialist, covering the greater NYC territory and was responsible for key customers such as Memorial Sloan Kettering, Atlantic Healthcare and Mt. Sinai hospital. "Deborah's clinical knowledge and experience are great assets to help determine what would best fit the customer's long term needs and goals, along with providing customer satisfaction as well applications training." says Bill Haussmann PMI's CEO.

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## **About Prestige Medical Imaging**

Prestige Medical Imaging (PMI) is the largest regional independent provider of digital imaging technology and services for medical facilities providing the highest quality advanced digital imaging products and solutions for the expanding needs of the medical imaging market. The company's highly trained and experienced field service engineers and sales staff are committed to providing hospitals, imaging centers, medical groups and orthopedics with support, products and training necessary to keep mission-critical environments up and running smoothly. Unique to the market is our work with professional sports teams throughout the northeast, providing them with the same high level of quality products and service.

In addition to its headquarters in Newburgh, NY, Prestige Medical Imaging has local in-community service offices in the following regions: New York - Albany, Buffalo and Garden City; New Jersey - Marlton; Ohio – Columbus; Pennsylvania – Philadelphia; Connecticut – Guilford; Florida - Fort Lauderdale and Sarasota.

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